

## PERSONAL INFORMATION



## Dr. Martijn Burger

📍 EHERO (M5-37), P.O. Box 1738, Rotterdam, 3000DR, The Netherlands

☎ +31 10 4082777 📠 +31 6 40385328

✉ [mburger@ese.eur.nl](mailto:mburger@ese.eur.nl)

<https://www.eur.nl/people/martijn-burger>

Sex Male | Date of birth 14/06/1982 | Nationality Dutch

## PERSONAL STATEMENT

Martijn Burger is Academic Director at the Erasmus Happiness Economics Research Organisation (EHERO) and Associate Professor of Industrial and Regional Economics in the Department of Applied Economics at the Erasmus University Rotterdam. He obtained his Ph.D. in Economics (cum laude) from the Erasmus University Rotterdam. Most of his current research focuses on happiness economics and urban and regional economics, including geography of happiness, location decisions of multinational corporations, and institutional and social conditions for economic development. His research has been published or is forthcoming in several internationally refereed journals including Journal of Happiness Studies, World Bank Economic Review, Economic Geography, Journal of Economic Geography, Journal of Economic Surveys, and Urban Studies. In addition, he is associate director of the Globalization and World Cities Network (GaWC) Research Network, associate editor of the Journal of Economic and Social Geography, and member of the board of the Dutch Regional Science Association.

## WORK EXPERIENCE

From 2014 to present

**Academic Director**

Erasmus Happiness Economics Research Organization (EHERO), Erasmus School of Economics, Rotterdam, The Netherlands'

From 2011 to 2017

**Associate Professor of Industrial and Regional Economics**

Department of Applied Economics, Erasmus School of Economics, Rotterdam, The Netherlands

From 2006 to 2017

**PhD Researcher and Assistant Professor in Industrial and Regional Economics**

Department of Applied Economics, Erasmus School of Economics, Rotterdam, The Netherlands

## EDUCATION AND TRAINING

2011

**PhD Economic Geography and Regional Economics (Cum Laude)**

Erasmus School of Economics, Erasmus Research Institute of Management (ERIM), Rotterdam, The Netherlands

2006

**Research MSc Sociology and Social Research (Cum Laude)**

Department of Sociology, Utrecht University, Utrecht, The Netherlands

2005

**MSc Economics and Business Economics (Cum Laude)**

Erasmus School of Economics, Rotterdam, The Netherlands

2003

**BA Social Science (With Honours)**

University College Utrecht, Utrecht, The Netherlands

## LANGUAGES

Mother tongue(s)

Dutch

Other language(s)

English (fluent), German (good).

## ADDITIONAL INFORMATION

## Selected refereed international publications

- Burger, M.J., Stavropoulos, S., Ramkumar, S., Dufourmont, J., & Van Oort, F.G. (2019), The heterogeneous skill-base of circular economy employment (forthcoming).
- Arampatzi, E., Burger, M.J., Stavropoulos, S. & Van Oort, F.G. (2019). Subjective well-being and the 2008 recession in European Regions: The moderating effect of quality of governance. *International Journal of Community Well-Being*.
- Arampatzi, E., Burger, M.J., & Novik, N.A. (2018). Social network sites, individual social capital and happiness. *Journal of Happiness Studies*, 19(1), 99-122.
- Arampatzi, E., Burger, M.J., Ianchovichina, E., Röhricht, T. & Veenhoven, R. (2018). Unhappy development: Dissatisfaction with life on the eve of the Arab Spring. *Review of Income and Wealth*, 64 (S1), S80-S113.
- Ludwigs, K., Lucas, R., Burger, M.J., Veenhoven, R. & Arends, L.R. (2018). How does more attention to subjective well-being affect subjective well-being?. *Applied Research in Quality of Life*, 13(4), 1055-1080.
- Lancée, S., Veenhoven, R. & Burger, M.J. (2017). Mood during commute in the Netherlands: What way of travel feels best for what kind of people? *Transportation Research. Part A, Policy and Practice*, 104 (C), 195-208.
- Karreman, B., Burger, M.J., & Van Oort, F.G. (2017). Location decisions of Chinese MNEs in European regions: the role of overseas communities. *Economic Geography* (forthcoming)
- Witte, C.T., Burger, M.J., Ianchovichina, E. & Pennings, H.P.G. (2017). Dodging bullets: the heterogeneous effect of political violence on greenfield FDI. *Journal of International Business Studies*, 48 (7), 862-892.
- Burger, M.J., Ianchovichina, E.I., & Rijkers, B. (2016). Risky business: political instability and sectoral greenfield foreign direct investment in the Arab world. *World Bank Economic Review*, 30(2), 306-331.
- Burger, M.J., Hendriks, M., Pleeging, E., & Van der Zwan, P. (2016). The silver linings of lottery play: motivation and subjective well-being of British lottery players. *Applied Economics Letters*, 23(18), 1302-1306.
- Arampatzi, E., Burger, M.J., & Veenhoven, R. (2015). Financial distress and happiness of employees in times of economic crisis. *Applied Economics Letters*, 22(3), 173-179.
- Burger, M.J., Hendriks, M., Pleeging, E., & Van der Zwan, P. (2016). The silver linings of lottery play: motivation and subjective well-being of British lottery players. *Applied Economics Letters*, 23(18), 1302-1306.
- Burger, M.J., Veenhoven, R., Kakar, L., & Commandeur, H. (2015). Genetic distance and cross-national differences in happiness. *Journal of Happiness and Well-Being*, 3(2), 142-158.
- Stavropoulos, S., Burger, M.J., & Skuras, D. (2015). Data sparseness and variance in accounting profitability. *Organizational Research Methods*, 18(4), 656-678.
- Burger, M.J., Karreman, B., & Van Eenennaam, F. (2015). The competitive advantage of clusters: cluster organisations and greenfield FDI in the European life sciences industry. *Geoforum*, 65(1), 179-191.
- Schiller, D., Burger, M.J., & Karreman, B. (2015). The functional and sectoral division of labour between Hong Kong and the Pearl River Delta: from complementarities in production to competition in producer services? *Environment and Planning A*, 47(1), 188-208.
- Burger, M.J., Van der Knaap, B., & Wall, R.S. (2013). Revealed competition for greenfield investments in Europe. *Journal of Economic Geography*, 13(4), 619-648.
- Van Oort, F.G., Burger, M.J., Knobens, J., & Raspe, O. (2012). Multilevel approaches and the firm-agglomeration ambiguity in economic growth. *Journal of Economic Surveys*, 26(3), 468-491.
- Wall, R.S., Burger, M.J., & Van der Knaap, B. (2011). The geography of global corporate control networks: the poor, the rich and the happy few. *Environment and Planning A*, 43(4), 904-927.
- Burger, M.J., Van Oort, F.G. & Van der Knaap, G.A. (2010). A treatise on the geographical scale of agglomeration externalities and the modifiable areal unit problem. *Scienze Regionali* (print), 9, 19-40.
- Burger, M.J., Van Oort, F.G., & Linders, G.-J.M. (2009). On the specification of the gravity model of trade: zeros, excess zeros and zero-inflated estimation. *Spatial Economic Analysis*, 4(2), 167-190.

A full list of publications can be obtained at: <https://www.eur.nl/people/martijn-burger>

## Selected working papers

- Arampatzi, E., Burger, M.J. & Stavropoulos, S. (2016). Economic expectations and subjective well-being: evidence from the Greek bailout referendum.
- Arampatzi, E., Burger, M.J., Ianchovichina, E.I., Röhrich, T. & Veenhoven, R. (2016). Unhappy development: subjective well-being on the eve of the Arab Spring.
- Bakker, A., Burger, M.J., Van Haren, P., Oerlemans, W. & Veenhoven, R. (2015), 'Happiness raised by raising awareness. Effect of happiness self-monitoring using the Happiness Indicator.
- Hessels, J., Arampatzi, E. Van der Zwan, P. & Burger, M.J. (2016). Happiness of self-employed versus paid employed: A comparison of high-skilled, low-skilled, blue-collar, and white-collar workers.
- Lancée, S., Veenhoven, R. & Burger, M.J. (2016). Mood during commute in the Netherlands. What way of travel feels best for what kind of people?
- Hendriks, M., Burger, M.J. & Commandeur, H. (2016), The impact of refugee centers on the subjective well-being of the local population.
- Hoogerbrugge, M.M. & Burger, M.J. (2016), The importance of neighbourhood social capital for residents' life satisfaction.
- Rahman, A.A., Stavropoulos, S., Burger, M.J. & Ianchovichina, E. (2016). Corruption and subjective well-being.
- Stavropoulos, S., Arampatzi, E., Burger, M.J., & Van Oort, F.G. (2016). Institutional quality and the impact of the crisis on subjective well-being in European regions.
- Witte, C., Burger, M.J., Ianchovichina, E., & Pennings, H.P.G. (2016) Political violence and greenfield foreign direct investment in natural resources.

## Selected (inter)national policy reports and press

- Burger, M.J. (2015), Gross Urban Happiness. BRICS Magazine.
- Ianchovichina, E., Devarajan, S., Burger, M.J., Cosic, D. & Rouis, M. (2013). Middle East and North Africa - Economic Developments and Prospects : Investing in Turbulent Times. Washington, DC: World Bank

## Honours, awards, contracts

- 2018 Urban Studies Best Paper Award
- 2017 Martin Beckmann Award for best paper in Papers in Regional Science
- 2016 Dutch Scientific Council Project on Employee Well-being (€750k), with Maarten de Rijke (University of Amsterdam), Johnny Soraker (University of Twente), and Bart Voorn (Ahold).
- 2016 Goldschmeding foundation project The Circle Economy (€167k), with Chloe de Roos-Feinberg (Circle Economy), additional funding obtained in 2018
- 2015 Goldschmeding foundation project Hope and Happiness (€167k), with Patrick Nullens (ETF Leuven), additional funding obtained in 2018.
- 2015-2018 Acquired projects including projects for several companies ((€300k each) National Lottery (€100k), World Bank (€40k), Institute for Transport and Logistics (€30k), Parktheater and Fontys (€25k), Zicht Advisors (€7.5k).
- 2014 JPI Urban Europe, €1,000k (with Frank van Oort, Ron Boschma (Lund) and Simona Iammarino (London School of Economics)).
- 2013 Erasmus Happiness Economics Research Organization Fund, €25k (with Ruut Veenhoven).
- 2012 Erasmus University Research Award (awarded once a year for highest excellence in research; one young scholar is chosen as recipients across all disciplines).
- 2012 3rd Place Regional Science International Dissertation Award.
- 2010 Regional Studies Association Research Network 'Regional Urban Systems and Their Performance', £3k.

## Editorial and other formal activities

- Chief Happiness Officer at Erasmus School of Accounting and Assurance
- Associate Director of Globalization and World Cities Research Network.
- Associate Editor of Tijdschrift voor Economische en Sociale Geografie [Journal of Economic and Social Geography].
- Associate Editor of International Journal of Community Well-Being
- Member of the Board of the Dutch Regional Science Association.
- Guest editorships at Papers in Regional Science, Regional Studies and Tijdschrift voor Economische en Sociale Geografie.