

## CV Dr. Kai Ludwigs



Dr. Kai Ludwigs is a studied Psychologist and studied Economist. He is the Founder and Director of the Happiness Research Organisation (HRO), an independent research institute based in Düsseldorf, Germany that is specialized in app-based research on topics such as subjective well-being, quality of life, happiness and satisfaction. Since 2016 he is a board member of the International Society for Quality of Life Studies and of the International Association for Time Use Research. His research interests are the measurement of subjective well-being, quality of life, satisfaction and time-use and the opportunities of modern survey technologies.

# Portfolio

## *Refereed Publications*

- Ludwigs, K., Henning, L., & Arends, L. (in press). Using the Day Reconstruction Method Same Results when Used at the End of the Day or on the Next Day. *International Journal of Community Well-Being*.
- Ludwigs, K., & Erdtmann, S. (in press). The Happiness Analyzer – Developing a New Technique for Measuring Subjective Well-Being. *International Journal of Community Well-Being*.
- Ludwigs, K., Lucas, R., Burger, M., Veenhoven, R., & Arends, L. (2018). How Does More Attention to Subjective Well-Being Affect Subjective Well-Being?. *Applied Research in Quality of Life*, 13(4), 1055-1080.
- Hendriks, M., Ludwigs, K., & Veenhoven, R. (2016). Why are locals happier than internal migrants? The role of daily life. *Social Indicators Research*, 125(2), 481-508.

## *Book Chapters*

- Kim, Y., & Ludwigs, K. (2017). Measuring Community Well-Being and Individual Well-Being for Public Policy: The Case of the Community Well-Being Atlas. In *Handbook of Community Well-Being Research* (pp. 423-433). Springer Netherlands.
- Hendriks, M., Ludwigs, K., & Bartram, D. (2017). International migration decisions and happiness: The Migration Happiness Atlas as a community development initiative. In R. Phillips, S. Kenny, B. McGrath (Eds.), *Handbook of Community Development*.
- Ludwigs, K., Henning, L., & Arends, L. (in press). Measuring Happiness: A practical review. *Perspectives on Community Well-Being*.

## *Organizational contributions*

- Board Member of the International Society for Quality of Life Studies
- Board Member of the International Association for Time Use Research
- Council of the Community Well-Being Institute
- Council for EUROSTAT for HETUS studies

### *Awards and grants*

- Several grants for the Happiness Research Organisation for applied well-being research studies for companies such as Amazon, Coca-Cola or Google (7-digit amount between 2015 to 2018)
- Part of several research grants, for example the EU funded project “Design For Wellbeing” (over 1,000,000 Euros total funding), a project on unemployed people’s well-being funded by the German Research Foundation (DFG) (over 500,000 Euros total funding) or a project for health-related apps funded by the German Ministry for Education and Research (BMBF) (over 2,000,000 Euros total funding)

### *Publicity*

- Newspaper articles, Radio and TV appearances in German Media
- TEDx Talk about a community well-being project in Frankfurt  
<https://www.youtube.com/watch?v=FI8c14giiWQ>

### *Invited professional lectures and presentation*

- Professional lectures and presentations at several companies such as Accenture, Amazon and Coca-Cola
- Professional presentations at different Universities such as Oxford University, University College London, Freie Universität Berlin, Michigan State University, Seoul National University
- Professional presentations at public institutions such as the OECD, the German Statistical Office and the German Socio-Economic Panel.

### *Academic degrees*

- B.Sc, Psychology (Heinrich Heine Universität Düsseldorf)
- B.Sc, Economics (FernUniversität in Hagen)
- M.Sc, Psychology (Heinrich Heine Universität Düsseldorf)
- PhD, Psychology & Economics (Erasmus University Rotterdam)